



BÍRC

BHARAT
INTERNATIONAL
RICE
CONFERENCE

2 0 2 6

AGENDA '26

23 | 24 | 25
OCTOBER, 2026



Bharat Mandapam, Pragati Maidan, New Delhi, India



Scan to
Register

FRIDAY , 23 OCTOBER

MORNING



9:00 A.M.

ENTRY OPENS

Badge pickup and early networking.



10:00 A.M.

CULTURAL SHOW + OPENING PLENARY

Formal opening, BIRC 2025 recap and 2026 vision.



11:00 A.M.

EXPERIENCE ZONES UNVEILING

Featured unveiling of BIRC 2026 experience zones.
FEATURED SESSION

RICE SECTOR VISION 2047 LAUNCH



12:00 P.M.

TOP 5 INNOVATIONS REVEAL

Announcement of winners of the 5 most innovative products for the rice sector.



12:30 P.M.

CROP SURVEY & PRICE FORECASTING

Global Demand & Supply Outlook — 2027: Price Crash or New Bull Run?

AFTERNOON



01:30 P.M.

NETWORKING LUNCH

Hosted lunch for VIP pass holders, sponsors, buyers and special invitees.



03:00 P.M.

NEW MARKET OPPOTUNITIES

Top 10 Basmati & Non Basmati Rice markets to watch in 2027 and Entry Strategy



04:00 P.M.

DOCUMENTATION, INSURANCE & CREDIT

Protecting export payments cut risk by 80 and prevent disputes.



05:00 P.M.

SHIPPING- BULK & CONTAINERS

Bulk & Container Shipping 2026: Protect margins and mitigate disputes

- B2B meetings run separately through the app throughout the day.
- Confirm timings, rooms and schedule shifts in the BIRC app.
- VIP Pass holders & Sponsors will have priority sitting

 **Hall No. 4-5, Bharat Mandapam, New Delhi India**

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SATURDAY , 24 OCTOBER

MORNING



9:00 A.M.

ENTRY OPENS

Badge pickup and early networking.

05

SESSION

10:30 A.M.

QUALITY & CERTIFICATIONWhy buyers Reject Basmati & Non Basmati Rice shipments
How exporters can prevent it**06**

SESSION

11:30 A.M.

POLICY, TRADE SCHEMES & INCENTIVESPolicy Shifts 2026: Trade Schemes, Incentives and
Export Opportunities**07**

SESSION

12:30 P.M.

SUSTAINABILITYSustainability Initiatives & Carbon Credits in Rice: Can
Your Business Profit?

AFTERNOON



01:30 P.M.

NETWORKING LUNCHHosted lunch for VIP pass holders, sponsors, buyers and
special invitees.**08**

SESSION

03:00 P.M.

RICE MILLINGProfitable Rice Milling: Costs, Planning and Margin
Improvement**09**

SESSION

04:00 P.M.

VALUE-ADDED PRODUCTS

Beyond Raw Rice: The Next Billion-Dollar Opportunity



05:00 P.M.

AMBASSADOR'S MEET

Special Invite Only



05:00 P.M.

INNOVATION SHOWCASE + TAKEAWAYSelected innovations and practical business actions.
FEATURED SESSION

05:30 P.M.

VALEDICTORY

Proceedings, BIRC 2027 dates, book launch

06:00 P.M.
ONWARDS**CULTURAL SHOW, GALA DINNER & AWARD FUNCTION**For VIP pass holders, Sponsors, Exhibitors, Buyers and
Special Invites

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Confirm timings, rooms and schedule shifts in the BIRC app.

VIP Pass holders & Sponsors will have priority sitting

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SUNDAY, 25 OCTOBER


 23 | 24 | 25
OCTOBER 2026

MORNING



9:30 A.M.

ENTRY OPENS

Grab your pass and step into the festival.



10:00 A.M.

CULTURAL SHOW + OPENING PLENARY

A vibrant opening of folk music, dhol and dance performances to set the day in motion.



11:00 A.M.

TOP 5 GLOBAL RICE VARIETIES FOR 2026

Meet the world's finest rice varieties — and the health benefits on your plate.



12:00 P.M.

BIRYANI REINVENTED — MASTER CHEF CONTEST

A live cook-off, judged by you — the morning's big showstopper.
FEATURED SESSION

1:30 P.M.

RICE QUIZ, LUCKY DRAW & PRIZES

Play along, test your rice know-how and see who wins the morning's rewards.

PLEASE NOTE :



TWO REPEATING 4-HOUR CYCLES

Every core session runs in both cycles — come for the morning, the evening, or both. Miss something in the morning? Catch it again in the evening. Each cycle has its own headline draw.

EVENT SCHEDULE-BUISNESS

- Guided walkthroughs of the Experience Zones run through the day (roughly every 90 minutes) — drop in between sessions and explore at your own pace.
- Come for the morning, the evening, or both — every session repeats in the afternoon cycle, so you'll never miss out. Check live timings and hall details in the BIRC app

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SUNDAY, 25 OCTOBER

AFTERNOON


2:00 P.M.

CULTURAL PROGRAMME

Live folk music, dhol and dance performances to open the evening.


2:30 P.M.

TOP 5 GLOBAL RICE VARIETIES FOR 2026

Meet the world's finest rice varieties and the health benefits on your plate


3:00 P.M.

HOW TO START A RICE BUSINESS

Thinking of entering the rice trade? Where to begin and where the opportunities are, in India and abroad.


3:30 P.M.

RICE QUIZ, LUCKY DRAW & PRIZES

Play along, test your rice know-how and see who wins the morning's rewards.


4:00 P.M.

INFLUENCER COOK-OFF — THE RICE STAR CHALLENGE

Our favourite creators go head-to-head for the trophy — the evening's grand showdown.

FEATURED SESSION


5:30 P.M.

GRAND FINALE & WINNERS' CEREMONY

The Grand Lucky Draw, prize gift kits and a celebratory close to the festival.

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- Every session runs in both cycles — missed something in the morning? Catch it again in the evening. And each cycle has its own headline showdown.
- Looking to connect with rice brands and buyers? Business meetings run through the day
- arrange yours in the BIRC app. Check live timings and hall details in the BIRC app.

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MORE TO EXPLORE

ALL DAY LONG

EXPERIENCES ACROSS THE FESTIVAL FLOOR

Between the sessions, the festival floor comes alive with things to see, taste and do something for every kind of visitor, all day long. A taste of what's in store:

-  **Chefs, creators & live buzz** — *your favourite food creators and chefs on the floor and on stage through the day.*
-  **Collect-and-win trails** — *explore the zones and country stalls, collect stamps and enter the Grand Lucky Draw.*
-  **A world of rice to taste** — *a walk-through culinary map of rice dishes and regional biryanis from around the globe.*
-  **Photo walls & selfie zones** — *larger-than-life installations made for sharing.*
-  **Games & challenges** — *fun, hands-on tasting games with instant prizes to win.*
-  **Meet the brands** — *a chance to connect with rice brands, exporters and buyers under one roof.*
-  **Live cultural performances** — *folk music and dhol celebrating India's rich rice-growing heritage.*
-  **Family & kids' corners** — *hands-on activities and spin-to-win fun for all ages.*

...and plenty more surprises on the day. Full line-up revealed closer to the festival.

WHY YOU'LL LOVE IT

-  **Come anytime, miss nothing** — *the day runs in two repeating cycles, so join us in the morning, the evening, or both.*
-  **Sessions worth your time** — *short, useful talks made to be enjoyed — no long-winded panels.*
-  **Made for everyone** — *from home cooks to curious foodies, there's something to learn on every plate.*
-  **Meet the brands** — *a chance to connect with rice brands, exporters and buyers under one roof.*
-  **Two headline showdowns** — *the Master Chef Contest lights up the morning, the Influencer Cook-Off closes the evening.*
-  **Family & kids' corners** — *hands-on activities and spin-to-win fun for all ages.*

 *Open to all · Bring the whole family. Check live timings and hall details in the BIRC app.*

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WHAT MAKES BIRC

KNOWLEDGE SESSIONS DIFFERENT ?

01 SESSIONS BUILT AS BUSINESS TRAINING MODULES — MONTHS OF DEEP CURATION, EVERY SPEAKER CHOSEN FOR IMPACT

Not long speeches. Not boring panels. Real working sessions. Every BIRC 2026 session is built like a business training class with months of planning behind each one, focused on the real decisions rice businesses make every day. And every speaker is chosen for one reason: they have actually done the business, not just studied it.

02 A TRADE-LED AGENDA BUILT AROUND REAL BUSINESS DECISIONS

Every session answers one simple question: how will this grow your rice business? No heavy theory, no general talk only the real decisions you face. Where prices will go. Which markets to target. How to lower risk, protect margins, use new ideas and find bigger partners. You go home with clear decisions, not just notes.

03 INNOVATION THAT CREATES BUSINESS VALUE

New technology is useful only if you can actually use it. We checked hundreds of new products, technologies and solutions, and picked only the ones with real business value — shown live at the Top Innovations Reveal and Innovation Showcase. Practical, profitable and ready to use.

04 PRICE FORECASTING AND MARKET INTELLIGENCE AS A SIGNATURE FEATURE

Price affects every decision — buying, stocking, contracts and exports. So BIRC 2026 makes price forecasting the main highlight: crop surveys, production estimates, demand-and-supply data and expert views, all in one place. Understand the market before it move



WHAT MAKES BIRC

KNOWLEDGE SESSIONS DIFFERENT ?

05 FROM KNOWLEDGE TO COMMERCIAL SUCCESS

Knowledge is useful only when it makes money. BIRC 2026 turns learning into results — real case studies, live market analysis and simple business examples that improve your planning, strengthen your position and protect your profit across the value chain.

06 MANAGING RISK. IMPROVING PROFIT.

Big sales do not always mean big profit — margins do. BIRC 2026 focuses on what really affects your earnings: price ups and downs, payment and transaction risk, extra costs and trade planning. Protect your money, keep your margins and grow stronger.

07 EXPERIENCE ZONES AND GLOBAL RICE CUISINE SHOWCASE

Rice is not just a commodity — it is loved on plates all over the world. Nine special Experience Zones and a Global Rice Cuisine Showcase bring rice dishes from more than 50 countries and over 25 types of biryani to life. See the demand for yourself — and find your next product, market or value-added idea.

08 STRUCTURED NETWORKING FOR MEANINGFUL PARTNERSHIPS

Good deals should not depend on luck or a chance meeting. BIRC 2026 makes networking planned and simple — app-based scheduling and organised B2B meetings connect buyers, exporters, millers and importers with the right partners. Less waiting, more real deals.

