



BHARAT
INTERNATIONAL
RICE
CONFERENCE

2 0 2 6

AGENDA '26

23 | 24 | 25
OCTOBER, 2026



Bharat Mandapam, Pragati Maidan, New Delhi, India



Scan to
Register

02/08

FRIDAY, 23 OCTOBER

23 | 24 | 25
OCTOBER 2026

MORNING

	9:00 A.M.	ENTRY OPENS Badge pickup and early networking.
	10:00 A.M.	CULTURAL SHOW + OPENING PLENARY Formal opening, BIRC 2025 recap and 2026 vision.
	11:00 A.M.	EXPERIENCE ZONES UNVEILING Featured unveiling of BIRC 2026 experience zones. <i>FEATURED SESSION</i> RICE SECTOR VISION 2047 LAUNCH
	12:00 P.M.	TOP 5 INNOVATIONS REVEAL Announcement of winners of the 5 most innovative products for the rice sector.
01 SESSION	12:30 P.M.	CROP SURVEY & PRICE FORECASTING Global Demand and Supply Outlook - 2027 Price Crash or New Bull Run?

AFTERNOON

	01:30 P.M.	NETWORKING LUNCH Hosted lunch for VIP pass holders, sponsors, buyers and special invitees.
02 SESSION	03:00 P.M.	NEW MARKET OPPOTUNITIES Top 10 Basmati and Non Basmati Rice Markets to Watch in 2027 and Entry Strategy
03 SESSION	04:00 P.M.	DOCUMENTATION, INSURANCE & CREDIT Protecting export payments cut risk by 80 and prevent disputes.
04 SESSION	05:00 P.M.	SHIPPING- BULK & CONTAINERS Bulk Container Shipping 2026 - Protect Margins and Mitigate Disputes
	06:00 P.M.	INSURANCE ROUND TABLE

➤ B2B meetings run separately through the app throughout the day.
Confirm timings, rooms and schedule shifts in the BIRC app.

➤ VIP Pass holders & Sponsors will have priority sitting



Hall No. 4-5, Bharat
Mandapam, New Delhi
India



bircindia



www.birc.in



Download App

EVENT SCHEDULE-BUISNESS DAY 1

03 / 08

SATURDAY , 24 OCTOBER

23 | 24 | 25
OCTOBER 2026

MORNING

	9:00 A.M.	ENTRY OPENS Badge pickup and early networking
05 SESSION	10:30 A.M.	QUALITY & CERTIFICATION Why buyers Reject Basmati and Non Basmati Rice shipments How exporters can prevent it
06 SESSION	11:30 A.M.	POLICY, TRADE SCHEMES & INCENTIVES Policy Shifts 2026 Trade Schemes, Incentives and Export Opportunities
07 SESSION	12:30 P.M.	SUSTAINABILITY Sustainability Initiatives and Carbon Credits in Rice - Can Your Business Profit?

AFTERNOON

	01:30 P.M.	NETWORKING LUNCH Hosted lunch for VIP pass holders, sponsors, buyers and special invites.
08 SESSION	03:00 P.M.	RICE MILLING Profitable Rice Milling Costs, Planning and Margin Improvement
09 SESSION	04:00 P.M.	VALUE-ADDED PRODUCTS Beyond Raw Rice - The Next Billion-Dollar Opportunity
	05:00 P.M.	AMBASSADOR'S MEET Special invite only
	05:00 P.M.	INNOVATION SHOWCASE + TAKEAWAY Selected innovations and practical business actions. FEATURED SESSION
	05:30 P.M.	VALEDICTORY Proceedings, BIRC 2027 dates, book launch
	06:00 P.M. Onwards	CULTURAL SHOW, GALA DINNER & AWARDS FUNCTION For VIP pass holders, Sponsors, Exhibitors, Buyers and Special Invites

➤ B2B meetings run separately through the app throughout the day.
Confirm timings, rooms and schedule shifts in the BIRC app.

➤ VIP Pass holders & Sponsors will have priority sitting



Hall No. 4-5, Bharat
Mandapam, New Delhi
India



bircindia



www.birc.in



Download App

EVENT SCHEDULE-BUSINESS DAY 2

SUNDAY, 25 OCTOBER

MORNING


9:30 A.M.

ENTRY OPENS

Grab your pass and step into the festival.


10:00 A.M.

CULTURAL SHOW + OPENING PLENARY

A vibrant opening of folk music, dhol and dance performances to set the day in motion.


11:00 A.M.

TOP 5 GLOBAL RICE VARIETIES FOR 2026

Meet the world's finest rice varieties - and the health benefits on your plate.


12:00 P.M.

BIRYANI REINVENTED — MASTER CHEF CONTEST

A live cook-off, judged by you - the morning's big showstopper.
FEATURED SESSION


01:30 P.M.

RICE QUIZ, LUCKY DRAW & PRIZES

Play along, test your rice know-how and see who wins the morning's rewards.

PLEASE NOTE :



TWO REPEATING 4 - HOUR CYCLES

Every core session runs in both cycles - come for the morning, the evening, or both. Miss something in the morning? Catch it again in the evening. Each cycle has its own headline draw.

EVENT SCHEDULE-BUSINESS

 Guided walkthroughs of the Experience Zones run through the day (roughly every 90 minutes) — drop in between sessions and explore at your own pace.

 Come for the morning, the evening, or both — every session repeats in the afternoon cycle, so you'll never miss out. Check live timings and hall details in the BIRC app



Hall No. 4-5, Bharat
 Mandapam, New Delhi
 India



bircindia



www.birc.in



Download App

AFTERNOON



02:00 P.M.

CULTURAL PROGRAMME

Live folk music, dhol and dance performances to open the evening.



02:30 P.M.

TOP 5 GLOBAL RICE VARIETIES FOR 2026

Meet the world's finest rice varieties and the health benefits on your plate



03:00 P.M.

HOW TO START A RICE BUSINESS

Thinking of entering the rice trade? Where to begin and where the opportunities are, in India and abroad.



03:30 P.M.

RICE QUIZ, LUCKY DRAW & PRIZES

Play along, test your rice know-how and see who wins the morning's rewards.



04:00 P.M.

INFLUENCER COOK-OFF — THE RICE STAR CHALLENGE

Our favourite creators go head-to-head for the trophy - the evening's grand showdown.

FEATURED SESSION

05:30 P.M.

GRAND FINALE & WINNERS' CEREMONY

The Grand Lucky Draw, prize gift kits and a celebratory close to the festival.

PLEASE NOTE :

**TWO REPEATING 4 - HOUR CYCLES**

Every core session runs in both cycles - come for the morning, the evening, or both. Miss something in the morning? Catch it again in the evening. Each cycle has its own headline draw.

- Every session runs in both cycles — missed something in the morning? Catch it again in the evening. And each cycle has its own headline showdown.
- Looking to connect with rice brands and buyers? Business meetings run through the day - arrange yours in the BIRC app. Check live timings and hall details in the BIRC app.



Hall No. 4-5, Bharat
Mandapam, New Delhi
India



bircindia



www.birc.in



Download App

MORE TO EXPLORE

ALL DAY LONG

EXPERIENCES ACROSS THE FESTIVAL FLOOR

Between the sessions, the festival floor comes alive with things to see, taste and do something for every kind of visitor, all day long. A taste of what's in store

-  **Chefs, creators & live buzz** – your favourite food creators and chefs on the floor and on stage through the day.
-  **Collect-and-win trails** – explore the zones and country stalls, collect stamps and enter the Grand Lucky Draw.
-  **A world of rice to taste** – a walk-through culinary map of rice dishes and regional biryanis from around the globe.
-  **Photo walls & selfie zones** – larger-than-life installations made for sharing.
-  **Games & challenges** – fun, hands-on tasting games with instant prizes to win.
-  **Meet the brands** – a chance to connect with rice brands, exporters and buyers under one roof.
-  **Live cultural performances** – folk music and dhol celebrating India's rich rice – growing heritage.
-  **Family & kids' corners** – hands-on activities and spin-to-win fun for all ages.

...and plenty more surprises on the day. Full line-up revealed closer to the festival

WHY YOU'LL LOVE IT

-  **Come anytime, miss nothing** – the day runs in two repeating cycles, so join us in the morning, the evening or both.
-  **Sessions worth your time** – short, useful talks made to be enjoyed – no long-winded panels.
-  **Made for everyone** – from home cooks to curious foodies, there's something to learn on every plate
-  **Meet the brands** – a chance to connect with rice brands, exporters and buyers under one roof.
-  **Two headline showdowns** – the Master Chef Contest lights up the morning, the Influencer Cook-Off closes the evening.
-  **Family & kids' corners** – hands – on activities and spin-to-win fun for all ages.
-  **Open to all** – Bring the whole family. Check live timings and hall details in the BIRC app.



Hall No. 4-5, Bharat
Mandapam, New Delhi
India



bircindia



www.birc.in



Download App

WHAT MAKES BIRC

KNOWLEDGE SESSIONS DIFFERENT ?

01 SESSIONS BUILT AS BUSINESS TRAINING MODULES – MONTHS OF DEEP CURATION, EVERY SPEAKER CHOSEN FOR IMPACT

Not long speeches. Not boring panels. Real working sessions. Every BIRC 2026 session is built like a business training class-with months of planning behind each one, focused on the real decisions rice businesses make every day. and every speaker is chosen for one reason they have actually done the business, not just studied it.

02 A TRADE-LED AGENDA BUILT AROUND REAL BUSINESS DECISIONS

Every session answers one simple question how will this grow your rice business? No heavy theory, no general talk-only the real decisions you face. Where prices will go. Which markets to target. How to lower risk, protect margins, use new ideas and find bigger partners. You go home with clear decisions, not just notes.

03 INNOVATION THAT CREATES BUSINESS VALUE

New technology is useful only if you can actually use it. We checked hundreds of new products, technologies and solutions, and picked only the ones with real business value-shown live at the Top Innovations Reveal and Innovation Showcase. Practical, profitable and ready to use.

04 PRICE FORECASTING AND MARKET INTELLIGENCE AS A SIGNATURE FEATURE

Price affects every decision-buying, stocking, contracts and exports. So BIRC 2026 makes price forecasting the main highlight crop surveys, production estimates, demand-and-supply data and expert views, all in one place. Understand the market before it move.

05 FROM KNOWLEDGE TO COMMERCIAL SUCCESS

Knowledge is useful only when it makes money. BIRC 2026 turns learning into results-real case studies, live market analysis and simple business examples that improve your planning, strengthen your position and protect your profit across the value chain.

06 MANAGING RISK. IMPROVING PROFIT.

Big sales do not always mean big profit-margins do. BIRC 2025 focuses on what really affects your earnings price ups and downs, payment and transaction risk, extra costs and trade planning. Protect your money, keep your margins and grow stronger.

07 EXPERIENCE ZONES AND GLOBAL RICE CUISINE SHOWCASE

Rice is not just a commodity - it is loved on plates all over the world. Nine special Experience Zones and a Global Rice Cuisine Showcase bring rice dishes from more than 50 countries and over 25 types of biryani to life. See the demand for yourself-and find your next product, market or value-added idea.

08 STRUCTURED NETWORKING FOR MEANINGFUL PARTNERSHIPS

Good deals should not depend on luck or a chance meeting. BIRC 2026 makes networking planned and simple-app-based scheduling and organised B2B meetings connect buyers, exporters, millers and importers with the right partners. less waiting, more real deals.



Hall No. 4-5, Bharat
Mandapam, New Delhi
India



bircindia



www.birc.in



Download App



INDIAN RICE EXPORTER'S FEDERATION
भारतीय चावल निर्यातक संघ

"One Nation, One Trade, One Policy"

☎ +91 9810234261

✉ info@iref.net

🌐 www.iref.net

📷 @indianriceexportersfederation